

TRADE



BARK

W-S24

# TALL TAILS<sup>®</sup>

SLEEP

PLAY

EXPLORE





## WE BABY YOUR PET™

Founded in 1933, our company started manufacturing newborn bedding and apparel. We have been privileged over our 88 year history to have the trust of millions of parents and families bringing our products into their homes. Always having a passion for our pets, in 2013 we created a line of pet products under the same formula we had for baby: build trust; a commitment to quality; give back to the community; and exceptional customer service. As it turned out this was exactly what pet parents were in search of.

## WELLNESS BEYOND FOOD™

Tall Tails supports the foundation of a healthy & active lifestyle with your pet. Whether they're sleeping, playing, or exploring, Tall Tails helps dogs be the best versions of themselves. From the comforts of home to the neighborhood trail, Tall Tails is part of the adventure.

PLAY



SLEEP



EXPLORE





# LONG LASTING CHEWS



Strong enough to provide hours of chewing and soft enough not to splinter.

Made from a proprietary formula of natural cellulose and nylon material.

Apply a favorite treat or spreadable and happily entertain your dog for hours.

## Tail Tails Chew Collection



### BULLY STICK HOLDER

**Size:** MD: 5" | LG: 7"  
**Cost:** \$6.50 | \$9.50  
**MSRP:** \$12.99 | \$18.99  
**Style #:** PT740 | PT741



SCAN ME!



NEW

### WIGGLE WAFFLE

**Size:** MD: 4" | LG: 6"  
**Cost:** \$6.50 | \$8.50  
**MSRP:** \$12.99 | \$16.99  
**Style #:** PT737 | PT738



SCAN ME!



### ANTLER

**Size:** SM: 5.3" | MD: 7" | LG: 8.3"  
**Cost:** \$5.00 | \$6.50 | \$8.50  
**MSRP:** \$9.99 | \$12.99 | \$16.99  
**Style #:** PT690 | PT691 | PT692



SCAN ME!



### WOBBLER

**Size:** SM: 5.5" | MD: 6.6" | LG: 7.7"  
**Cost:** \$5.00 | \$6.50 | \$8.50  
**MSRP:** \$9.99 | \$12.99 | \$16.99  
**Style #:** PT693 | PT694 | PT695



SCAN ME!



# PLUSH SQUEAKER TOYS



Baby-soft plush toys with squeaker to stimulate a dog's senses.



Outdoor inspired designs so dogs can bring the fun indoors.



Squeaker is sewn into a separate pouch and stitched into the seam for extra protection.

## YETI INDOOR BALL

Size: 4"  
Cost: \$5.00  
MSRP: \$9.99  
Style #: PT781



022266179436

2 TOYS  
IN 1

## GRIZZLY INDOOR BALL

Size: 4"  
Cost: \$5.00  
MSRP: \$9.99  
Style #: PT780



022266179429

2 TOYS  
IN 1

## GORILLA INDOOR BALL

Size: 4"  
Cost: \$5.00  
MSRP: \$9.99  
Style #: PT782



022266179443

2 TOYS  
IN 1

## LET'S CELEBRATE BOX

Size: 3-PIECE SET  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT759



022266178415

The Perfect Gift!

## CHIPMUNK

Size: 5"  
Cost: \$6.50  
MSRP: \$12.99  
Style #: PT533



022266162599

## TURTLE

Size: 4"  
Cost: \$6.00  
MSRP: \$11.99  
Style #: PT618



022266173137

## DUCKLING

Size: 5"  
Cost: \$6.50  
MSRP: \$12.99  
Style #: PT508



022266148555

## MINI HEDGEHOG

Size: 5"  
Cost: \$6.50  
MSRP: \$12.99  
Style #: PT711



022266177418

## BEE

Size: 5"  
Cost: \$6.50  
MSRP: \$12.99  
Style #: PT678



022266176206

## MONARCH

Size: 7"  
Cost: \$6.50  
MSRP: \$12.99  
Style #: PT677



022266176190

## OYSTER WITH PEARL

Size: 5"  
Cost: \$6.50  
MSRP: \$12.99  
Style #: PT682



022266176244

2 TOYS  
IN 1

## BAIT BUCKET

Size: Bucket 9" Minnows 5"  
Cost: \$11.50  
MSRP: \$22.99  
Style #: PT683



022266176251

## PEACOCK

Size: 9"  
Cost: \$11.50  
MSRP: \$22.99  
Style #: PT720



022266177715

## DUCK

Size: 12"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT510



022266138242

## FISH

Size: 12"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT511



022266138259

## SQUIRREL

Size: 12"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT532



022266162582

## BUFFALO

Size: 9"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT599



022266172048

## WHALE

Size: 14"  
Cost: \$11.50  
MSRP: \$22.99  
Style #: PT619



022266173144

# PLUSH CRUNCH TOYS



Outdoor inspired designs so dogs can bring the fun indoors.



Baby-soft plush toys with plastic bottle that crunches to stimulate a dog's senses.



These toys will entertain dogs for hours providing natural bonding with pet parents.



## LOBSTER

Size: 14"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT650



## GATOR

Size: 15"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT646



## SHARK

Size: 14"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT620



## MOUNTAIN LION

Size: 9"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT681



## BLUE OX

Size: 10"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT679



# PLUSH ANIMATED TOYS



Baby-soft plush toys come to life when squeezed. No batteries required - all your dog needs to have fun is you.



Wings flap, bushy tail moves, pinchers pinch, ears flop, legs extend, and tails flop.

## SEAGULL

Size: 9"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT664



## SNOW OWL

Size: 9"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT756



## SQUIRREL

Size: 9"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT665



## CRAB

Size: 9"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT676



## FROG

Size: 9"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT730



SCAN ME!



Watch Us In Action!

## BASS

Size: 15"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT667



## JACKALOPE

Size: 9"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT731



# INNER ROPE BODY TOYS



Baby-soft plush toys with squeaker to stimulate a dog's senses.



Constructed with an inner rope structure to withstand games of tog-of-war.



Squeaker is sewn into a separate pouch and stitched into the seam for extra protection.



## YETI

Size: 14"  
Cost: \$12.50  
MSRP: \$24.99  
Style #: PT658



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INNER ROPE

## GRIZZLY

Size: 14"  
Cost: \$12.50  
MSRP: \$24.99  
Style #: PT774



022266179368



INNER ROPE

## PAUL BUNYAN

Size: 14"  
Cost: \$11.50  
MSRP: \$22.99  
Style #: PT777



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INNER ROPE

## ORANGTUAN

Size: 14"  
Cost: \$12.50  
MSRP: \$24.99  
Style #: PT776



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INNER ROPE

## GORILLA

Size: 14"  
Cost: \$12.50  
MSRP: \$24.99  
Style #: PT775



022266179375



INNER ROPE

## OTTER

Size: 13"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT778



022266179405



INNER ROPE

## OPOSSUM

Size: 11"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT779



022266179412



INNER ROPE

## FLYING SQUIRREL

Size: 12"  
Cost: \$11.50  
MSRP: \$22.99  
Style #: PT685



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INNER ROPE

## SLOTH

Size: 16"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT715



022266177692



INNER ROPE

## NESSIE

Size: 13"  
Cost: \$11.50  
MSRP: \$22.99  
Style #: PT684



022266176268



INNER ROPE

## HERON

Size: 16"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT716



022266177708



INNER ROPE

## OCTOPUS

Size: 14"  
Cost: \$11.50  
MSRP: \$22.99  
Style #: PT686



022266176282



INNER ROPE



## BIGFOOT

Size: 20"  
Cost: \$15.00  
MSRP: \$29.99  
Style #: PT663



022266176015



INNER ROPE

## SQUIRREL

Size: 16"  
Cost: \$7.50  
MSRP: \$14.99  
Style #: PT712



022266177661



INNER ROPE

## SNAKE

Size: 16"  
Cost: \$7.50  
MSRP: \$14.99  
Style #: PT713



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INNER ROPE

## FOX

Size: 16"  
Cost: \$7.50  
MSRP: \$14.99  
Style #: PT714



022266177685



INNER ROPE

# NATURAL RUBBER REWARD TOYS



Toys wobble, rock, and spin for engaging & rewarding play.



Designed to hold and vend various treats as dogs interact with the toys.



Freeze for longer-lasting play. These toys are dishwasher top-rack safe.

## ACORN

Size: 3"  
Cost: \$6.50  
MSRP: \$12.99  
Style #: PT630



022266173113



## PINECONE

Size: 4"  
Cost: \$9.50  
MSRP: \$18.99  
Style #: PT629



022266173106



## POLAR

Size: 5"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT736



022266178262



## HIVE

Size: 5"  
Cost: \$12.50  
MSRP: \$24.99  
Style #: PT734



022266178248



## EVERGREEN

Size: 5"  
Cost: \$6.50  
MSRP: \$12.99  
Style #: PT733



022266178231



## TRUNK

Size: 5"  
Cost: \$9.50  
MSRP: \$19.99  
Style #: PT735



022266178255



# LATEX SQUEAKER TOYS



Loud squeaker stimulates & excites dogs.



Dogs love the pliable yet rugged latex material.



## YETI

Size: 7"  
Cost: \$6.00  
MSRP: \$13.99  
Style #: PT743



022266178309



## SQUIRREL

Size: 7"  
Cost: \$6.00  
MSRP: \$13.99  
Style #: PT719



022266177920



## DUCK

Size: 7"  
Cost: \$6.00  
MSRP: \$13.99  
Style #: PT717



022266177906



## FISH

Size: 7"  
Cost: \$6.00  
MSRP: \$13.99  
Style #: PT718



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# DURABLE BRAIDED TOYS



A pliable and durable fabrication that is ideal for indoor or outdoor play.



Braided weave allows teeth to penetrate the voids creating a massaging & flossing action.

## BROWN STICK

Size: 9"  
Cost: \$10.00  
MSRP: \$19.99  
Style #: PT605



022266172147



## NAVY BONE

Size: 9"  
Cost: \$11.00  
MSRP: \$21.99  
Style #: PT621



022266172840



## NAVY RING

Size: 6"  
Cost: \$11.00  
MSRP: \$21.99  
Style #: PT622



022266172857



## NAVY INFINITY TUG

Size: 11"  
Cost: \$15.00  
MSRP: \$29.99  
Style #: PT623



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# GOAT FETCH TOYS

Playing fetch is the purest form of interactive play making these the Greatest Of All Toys - G.O.A.T



**FLOATS**  
WATER PLAY



**ACTIVE BOUNCE**



**SPORT GRIP**



**RUGGED TOUGH PLAY**

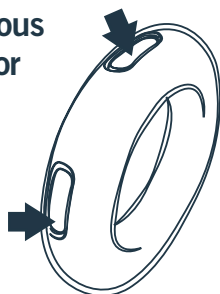


**NATURAL RUBBER**



**HIGH VISIBILITY COLOR**

Apply/insert various treats & freeze for long-lasting fun.



## GOAT RINGS

**Size:** 3" | 5" | 7"  
**Cost:** \$4.00 | \$7.50 | \$12.50  
**MSRP:** \$7.99 | \$14.99 | \$24.99  
**Style #:** PT724 | PT725 | PT726

Floats for Water Play & Training



022266177876



022266177883



022266177890

Apply/insert various treat sticks, jerky, kibble, etc...



## GOAT BONES

**Size:** 6" | 9" | 12"  
**Cost:** \$4.00 | \$7.50 | \$12.50  
**MSRP:** \$7.99 | \$14.99 | \$24.99  
**Style #:** PT721 | PT722 | PT723

Floats for Water Play & Training



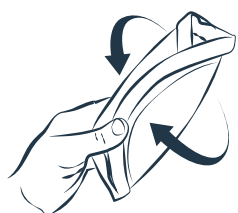
022266177845



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022266177869

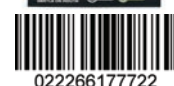


Flyer folds up for easy transport.

## GOAT FLYERS

**Size:** 7" | 9"  
**Cost:** \$5.00 | \$6.50  
**MSRP:** \$9.99 | \$12.99  
**Style #:** PT727 | PT728

Floats for Water Play & Training



022266177722



022266177739

## STICK

**Size:** 10"  
**Cost:** \$9.50  
**MSRP:** \$18.99  
**Style #:** PT732



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## GOAT BALLS - GREATEST OF ALL TOYS

**Size:** 2" | 3" | 4"  
**Cost:** \$6.50 | \$7.50 | \$10.00  
**MSRP:** \$12.99 | \$14.99 | \$19.99  
**Style #:** PT669 | PT670 | PT671

Floats for Water Play & Training



022266176084



022266176091



022266176077







# NATURAL LEATHER TOYS



Exterior: All-natural vegetable-tanned leather made from water buffalo hide.



Interior: Layers of reinforced natural wool-felt OR coconut husk.



Durable toys dogs love to fetch, tug, and chomp down on.



Cute & fun shapes that will entertain your dog for hours.

## WOOL BONE

Size: 6"  
 Cost: \$7.50  
 MSRP: \$14.99  
 Style #: PT540



## FOX

Size: 4"  
 Cost: \$6.50  
 MSRP: \$12.99  
 Style #: PT522



## RABBIT

Size: 4"  
 Cost: \$6.50  
 MSRP: \$12.99  
 Style #: PT555



## ANTLER

Size: 11"  
 Cost: \$12.50  
 MSRP: \$24.99  
 Style #: PT651



## BIG JR.

Size: 9"  
 Cost: \$12.50  
 MSRP: \$24.99  
 Style #: PT607



## RING

Size: 7"  
 Cost: \$10.00  
 MSRP: \$19.99  
 Style #: PT550



## DOG LOG

Size: 9"  
 Cost: \$9.50  
 MSRP: \$18.99  
 Style #: PT606



## BONE TUG

Size: 12" | 16"  
 Cost: \$5.00 | \$8.00  
 MSRP: \$9.99 | \$15.99  
 Style #: PT547 | PT542



## TROUT

Size: 16"  
 Cost: \$10.00  
 MSRP: \$19.99  
 Style #: PT611



## BOOT

Size: 16"  
 Cost: \$11.00  
 MSRP: \$21.99  
 Style #: PT612



## CRUNCH QUACKER

Size: 16"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT672



## CRUNCH TROUT

Size: 15"  
 Cost: \$11.50  
 MSRP: \$22.99  
 Style #: PT673





## CLEAN & DRY



Absorbent materials help prevent wet & muddy dogs from tracking through a house.



Outdoor inspired designs so dogs can bring the fun indoors.



Products designed to help manage the mess & stress of at-home bathing.



Fully machine washable and dryable.

### LICKABLE REWARD DISH

Size: 6"  
 Cost: \$7.00  
 MSRP: \$13.99  
 Style #: PBW114



022266176299

### CAPE TOWEL

Size: 27"X27"  
 Cost: \$12.50  
 MSRP: \$24.99  
 Style #: PC223



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### DRYING MITT

Size: ONE SIZE  
 Cost: \$5.00  
 MSRP: \$9.99  
 Style #: PM202



022266170006

### TOWEL W/ DETAILER

Size: 44"X47" | 9"X9"  
 Cost: \$12.50  
 MSRP: \$24.99  
 Style #: PTW231



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SCAN ME!



Watch Us In Action!



## ANYWHERE CUDDLER™



Designed with Real Feel Fabric - specially selected super-soft fabric that creates a nurturing & secure sleep environment.



Gives them the comfort they deserve while keeping furniture or cars protected from shedding or messes.

### FROSTED GREY

Size: 34"x34"  
 Cost: \$35.00  
 MSRP: \$69.99  
 Style #: P74500



022266178170

### KHAKI





Size: 34"x34"  
 Cost: \$35.00  
 MSRP: \$69.99  
 Style #: P74501



022266178279



# BLANKETS

-  Comfort dog blankets in a variety of sizes to fit all breeds (and humans too).
-  The perfect addition to a dog's bed or favorite sleeping spot.
-  Keeps dogs comfortable & secure at home and on-the-go.
-  Fully machine washable and dryable.

## NATURAL NESTING

Dogs find comfort in places they associate with the coziness of a den. They can paw, nuzzle, and rearrange a blanket to create a comfortable nest.

## PORTABLE COMFORT

Traveling & unfamiliar places are stressful for dogs. A favorite blanket, with the familiar scents of their home & humans, can provide comfort & security on-the-go.

## EASY CARE

Blankets are the perfect bed accessory. They facilitate dog burrowing & nesting and are easier to wash than bulky beds. 100% machine wash & dry safe.

### RED BONE

**Size:** 20" x 30"  
**Cost:** \$9.50  
**MSRP:** \$18.99  
**Style #:** PB100



### CHARCOAL ICON

**Size:** 30" x 40"  
**Cost:** \$15.00  
**MSRP:** \$29.99  
**Style #:** PB129



### HUNTER'S PLAID

**Size:** 30" x 40"  
**Cost:** \$15.00  
**MSRP:** \$29.99  
**Style #:** PB121



### SOUTHWEST

**Size:** 30" x 40"  
**Cost:** \$15.00  
**MSRP:** \$29.99  
**Style #:** PB198



### NAVY PLAID

**Size:** 30" x 40"  
**Cost:** \$15.00  
**MSRP:** \$29.99  
**Style #:** PB202



### MD HOUNDSTOOTH

**Size:** 30" x 40"  
**Cost:** \$15.00  
**MSRP:** \$29.99  
**Style #:** PB124



### LG HOUNDSTOOTH

**Size:** 40" x 60"  
**Cost:** \$20.00  
**MSRP:** \$39.99  
**Style #:** PB146



### EMBOSSED BONE

**Size:** 40" x 60"  
**Cost:** \$30.00  
**MSRP:** \$59.99  
**Style #:** PB161



### WATERPROOF BLANKET

#### FROSTED GREY

**Size:** 40" x 60"  
**Cost:** \$45.00  
**MSRP:** \$89.99  
**Style #:** PB204



### WATERPROOF BLANKET





#### KHAKI

**Size:** 40" x 60"  
**Cost:** \$45.00  
**MSRP:** \$89.99  
**Style #:** PB205





# FLOOR FIXTURES

-  Our fixture program provides easy & effective merchandising solutions.
-  Tower rotates 360 degrees and comes with casters for mobility.
-  J-channels provide easy update of graphics for seasonal & promotional updates.
-  Set-up a beautiful selection of pet products in minutes for a store-in-store experience.



**TOY ASSORTMENT PROGRAM**

SKU | PFX102



022266172994

For display reference only - product assortment will vary

Cost shared between retailer & Tall Tails



**GIFT ASSORTMENT PROGRAM**

SKU | PFX101







022266172987



Footprint | 16" x 16"  
Height | 64" with wheels



# COUNTERTOP DISPLAY

-  Our free fixture program provides easy & effective merchandising solutions.
-  Tower rotates 360 degrees and the solid base ensures a sturdy display.
-  Small size is perfect for checkout counter impulse purchases.
-  Set-up a beautiful selection of pet products in minutes for a store-in-store experience.

**COUNTERTOP PROGRAM**

SKU | PFX103



022266173007

For display reference only - product assortment will vary  
Cost shared between retailer & Tall Tails



SIDE 1 & 2







SIDE 3 & 4



Footprint | 12" x 12"  
Height | 24"



## WOOD PDQ DISPLAY

-  Our free display program provides easy & effective merchandising solutions.
-  PDQ provides an organized on-shelf or countertop display for impulse purchases.
-  Assortment of top-selling toys fit perfectly inside the box.
-  Set-up a beautiful selection of pet products in minutes for a store-in-store experience.

### WOOD PDQ PROGRAM

SKU | PFX104



022266173014

For display reference only - product assortment will vary  
Cost shared between retailer & Tall Tails






Footprint | 15" x 10.5"  
Height | 5" - 8"


# TALL TAILS POLICIES


## NEW CUSTOMERS

 To set up your account we will need the following information:


-  Name & type of business
-  Resale certificate number
-  Billing & shipping address

## PAYMENT TERMS


 All major credit cards accepted

 To apply for net 30 days terms, please request a credit application


## FINANCE CHARGES

 1.5% of past due balance will be charged for each month's late payment. \$35 charge for returned checks

## MAP POLICY

 Minimum advertised price for all tall tails products shall be 30% less than the msrp listed on each tall tails product. Map pricing is established by 3tbrands and may be adjusted by 3tbrands at its sole discretion and without prior notice

## 3rd PARTY MARKETPLACES

 We restrict sales to authorized brick-and-mortar retailers. Internet sales must be pre-approved by 3tbrands

 We do not sell on Walmart, Chewy, Petco or PetSmart

## ORDER REQUIREMENTS

 Minimum order value: \$300 wholesale

## SHIPPING

All orders are delivered to you prepaid, at 10% of product wholesale cost and the freight charge will be added to the invoice. For small package shipments we use ups and fedex ground, larger shipments will be delivered by truck.



## BACKORDERS



No backorders. All out-of-stock products can be substituted & you will be informed when back-in-stock.

## UPC CODES



All items in this catalog carry upc codes

## CLAIMS



Claims must be made within 7 days of delivery.

## RETURNS



We accept returns for products shipped in error or for products that have a manufacturing defect. Please contact us for assistance

Prices are subject to change without notice  
Assortment & availability are subject to change



## CUSTOMER SERVICE

**Phone** | 937.222.2132  
**Fax** | 888.508.3008  
**Email** | [talltails@3TBrands.com](mailto:talltails@3TBrands.com)  
**Website** | [www.talltailsdog.com](http://www.talltailsdog.com)

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**3TBRANDS**  
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White Plains, NY 10605