

SPRING INTO EASTER

2024



Love you can feel.®



Since 1933

\$2.00



Love you can feel.

# SPRING INTO EASTER 2024

We want to welcome you to Mary Meyer's Spring/Easter 2024 catalog. We are so excited to share our designs and our seasonal favorites for the upcoming season.

In the same way that Mary Meyer did in her time, we create the highest quality toys from soft and huggable fabrics. These will make you unable to resist them. This makes them perfect for Valentine's Day and Easter gift-giving.

In 2023, we celebrated our 90th year. Still today, we continue Mary's mission to bring joy to children and families worldwide through care, integrity, and love. We think of our toys as "Love You Can Feel" and memorable in every way.



Mary Meyer  
1904 - 1999  
founder

## valentine's day

What's to LOVE:

- Top selling categories with a Valentine twist.
- A variety of sizes and price points.
- Trendy to sophisticated, something for everyone.
- Cute companions last longer than candy.
- Easy to buy introductory boutique.



**NEW**  
**BEAU PUTTY PUPPY**  
 Textured fabric, sparkly ears, and appliqué heart.  
 13 in / 33 cm  
 37953 3 pc min **\$12.50 ea.**



7 19771 37953 5

## putty

**NEW**  
**SMOOCHY PUTTY TEDDY**  
 Textured fabric with sparkly trim.  
 11 in / 28 cm  
 37903 4 pc min **\$9.50 ea.**



7 19771 37903 0



**NEW**  
**SWEETHEART PUTTY SLOTH**  
 Textured fabric, new shadow gray color with sparkly trim and heart.  
 11 in / 28 cm  
 37893 4 pc min **\$9.50 ea.**



7 19771 37893 4

## marshmallow zoo



**NEW**  
**JUNIOR SPUNKY MONKEY**  
 Marshmallow Zoo fabric with sparkly trim and heart.  
 9 in / 23 cm  
 37923 4 pc min **\$9.00 ea.**



7 19771 37923 8



**NEW**  
**JUNIOR SWEETIE-SAURUS**  
 Marshmallow Zoo fabric with sparkly trim and heart.  
 9 in / 23 cm  
 37913 4 pc min **\$9.00 ea.**



7 19771 37913 9

# valentine's day

**BEST VALUE**

## VALENTINE 2024 INTRODUCTORY PACKAGE

Take advantage of lower minimums.

Buy the following:

- 6 Heartbeats
- 6 Sweet Spikes
- 3 Junior Spunky Monkey
- 3 Junior Sweetie-saurus
- 3 Smoochy Putty Teddy
- 3 Sweetheart Putty Sloth
- 2 Beau Putty Puppy
- 2 Jazzi Axolotl

Total of 28 pieces

37949 **\$212.00**



7 19771 37949 8

**NEW**

## JAZZI AXOLOTL

Super soft and squishy fabric with sparkly trim.

10 in / 25 cm

37943 3 pc min **\$9.50 ea.**



7 19771 37943 6



**NEW**

## SMOOTHEEZ SWEET SPIKES ASSORTMENT

3 styles assorted.

6 in / 15 cm

37883 12 pc min **\$4.50 ea.**



7 19771 37883 5



## HEARTBEATS ASSORTMENT

3 styles assorted.

6 in / 15 cm

38003 12 pc min **\$5.00 ea.**



7 19771 38003 6

ALL NEW

# marshmallow zoo jellybean bunnies

Why we love Marshmallow Zoo:

- A consistent consumer favorite!
- Designed specifically for hugging.
- The softest fabric we've ever worked with.

### BIG JELLYBEAN BUNNY

19 in / 48 cm  
68122 1 pc min **\$19.00 ea.**



7 19771 68122 5



**JELLYBEAN BUNNY**  
13 in / 33 cm  
68112 3 pc min **\$12.50 ea.**



7 19771 68112 6

**JUNIOR JELLYBEAN BUNNY**  
9 in / 23 cm  
68102 4 pc min **\$8.50 ea.**



7 19771 68102 7

**BEST VALUE**

### MARSHMALLOW ZOO JELLYBEAN BUNNY BOUTIQUE

Take advantage of lower minimums.  
Buy the following:  
· 3 Junior Jellybean Bunny  
· 2 Jellybean Bunny  
· 1 Big Jellybean Bunny  
Total of 6 pieces  
68129 **\$69.50**



7 19771 68129 4

**BEST VALUE**

### MARSHMALLOW ZOO EASTER 2024 BOUTIQUE

Take advantage of lower minimums.  
Buy the following:  
· 3 Junior Briars Bunny  
· 3 Junior Gumdrops Bunny  
· 2 Honey Dew Bunny  
· 2 Bravo Bunny  
· 3 Junior Jellybean Bunny  
· 2 Jellybean Bunny  
· 1 Big Jellybean Bunny  
Total of 16 pieces  
68139 **\$169.00**



7 19771 68139 3



**NEW**

**JUNIOR GUM DROPS**  
9 in / 23 cm  
68132 4 pc min **\$8.50 ea.**



7 19771 68132 4



**BEST SELLER**  
**HONEY DEW BUNNY**  
13 in / 33 cm  
67952 3 pc min **\$12.50 ea.**



7 19771 67952 9



**JUNIOR BRIARS BUNNY**  
9 in / 23 cm  
42023 4 pc min **\$8.00 ea.**



7 19771 42023 7



**BEST SELLER**  
**BRAVO BUNNY**  
13 in / 33 cm  
67932 3 pc min **\$12.50 ea.**



7 19771 67932 1

# spring into putty

Putty is so soft, it makes silk jealous.

Why we love Putty:

- Super soft, textured fabric appeals to modern moms.
- Classic spring designs for Easter gifting.
- Top selling fabric every year.
- Sophisticated color palette.
- NEW Spring inspired Loveys.
- Bunny Boutique makes it easy to offer a bunny color selection.



**NEW**  
**SHADOW PUTTY BUNNY LOVEY**  
 11 in / 28 cm  
 68082 3 pc min **\$10.00 ea.**



**NEW**  
**BLUSH PUTTY DUCK LOVEY**  
 11 in / 28 cm  
 46284 3 pc min **\$10.00 ea.**



Since 1933

# putty bunnies

Made with our super soft and sculpted fabric. Embroidered eyes and nose.

11 in / 28 cm  
4 pc min **\$9.00 ea.**



**PUTTY BUNNY  
 2024 BOUTIQUE**  
 Take advantage of lower minimums. Buy 3 each of the 5 Putty Bunny colors. Total 15 pieces  
**68059 \$135.00**



**BEST SELLER**  
**CREAM PUTTY BUNNY**  
 67422



**TAN PUTTY BUNNY**  
 67432



**BEST SELLER**  
**BLUSH PUTTY BUNNY**  
 67442



**SHADOW PUTTY BUNNY**  
 68052



**BEST SELLER**  
**SEAFOAM PUTTY BUNNY**  
 66832



# spring into putty



## PUTTY 2024 SPRING INTRODUCTORY BOUTIQUE

Take advantage of lower minimums.

Buy the following:

- 4 Putty Duckling
- 2 Cream Putty Bunny
- 2 Blush Putty Bunny
- 2 Seafoam Putty Bunny
- 2 Tan Putty Bunny
- 2 Shadow Putty Bunny
- 2 Shadow Putty Bunny Lovey
- 2 Blush Putty Duck Lovey
- 1 Cream Putty Cottontail
- 1 Shadow Putty Cottontail

Total of 20 pieces

68099 **\$183.00**



7 19771 68099 0



### BEST SELLER

#### PUTTY DUCKLINGS

This pair could waddle into the hearts of anyone. Two colors assorted.

7 in / 18 cm

67602 6 pc min **\$7.00 ea.**



7 19771 67602 3



### NEW

#### CREAM PUTTY COTTONTAIL

12 in / 30 cm

68092 3 pc min **\$12.50 ea.**



7 19771 68092 1



### BEST SELLER

#### SHADOW PUTTY COTTONTAIL

12 in / 30 cm

68062 3 pc min **\$12.50 ea.**



7 19771 68062 4

# easter smootheez

Smootheez are supersoft handful of squeeze-um, squish-um, squash-um fun. Once in hand, they are hard to put down.

### Why we love:

- Designed for kids to squeeze, squash, and hug!
- Simplified appearance that attracts kids!
- Velvety soft outer fabric has a bit of stretch.
- Polyester supersoft stuffing makes them squeezable
- See pages 20-23 of our Everyday 2023 catalog for more designs using this wonderful Smootheez material.



### NEW

#### SMOOTHEEZ HIPPIITY HOP BUNNY - pink

12 in / 31 cm

68182 3 pc min **\$9.50 ea.**



7 19771 68182 9



### NEW

#### SMOOTHEEZ HIPPIITY HOP BUNNY - tan

12 in / 31 cm

68192 3 pc min **\$9.50 ea.**



7 19771 68192 8

# spring into basket stuffers

Why we love basket stuffers:

- Kids need something besides candy.
- Use for table decorations.
- Great for party favors.
- Add to flower arrangements for adult Easter gifts.
- Perfect little "thank you's" for office colleagues.



Since 1933

Why we love Smootheez:

- Smootheez are supersoft handfuls of squeeze-um, squish-um, squash-um fun.
- The velvety soft outer fabric has a bit of stretch, making them hard to put down.



**NEW**

### SMOOTHEEZ LOPPIES BUNNIES

Little soft and smooth bunnies come assorted in three pastel colors. A perfect addition to the Easter basket.  
5 in / 13 cm

68172 12 pc min **\$4.50 ea.**



7 19771 68172 0



**NEW**

### WHISPERS BUNNIES

Soft textured fabric, assorted in three pastel colors. Perfect for basket stuffers.  
5 in / 13 cm

68212 12 pc min **\$4.50 ea.**



7 19771 68212 3

**BEST SELLER**

### CHIPPER BUNNIES

Little crouching bunnies come assorted in three natural colors. Perfect for basket stuffers.

5 in / 13 cm

67552 15 pc min **\$3.50 ea.**



7 19771 67552 1



# spring into basket stuffers



Since 1933



**BEST SELLER**

**QUACK QUACK SOUND DUCK**

The duck that keeps on quackin'... year after year after year.

4 in / 10 cm  
67102 15 pc min **\$4.50 ea.**



**BEST SELLER**

**QUACKAROO DUCKS**

Soft colors and sweet expressions.

Three Easter colors assorted.

6 in / 15 cm

68072 12 pc min **\$4.50 ea.**



## SPRING INTO EASTER 2024

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www.marymeyer.com

DUNS No. 107-8-773  
Tel: 802-365-7793  
Fax: 802-365-4233

FOR OFFICE USE ONLY		
DATE RECEIVED	CODE	ORDER NUMBER
ACCT. NO.	NEW ACCOUNT	
ORDER DATE	REG. ACCOUNT	CREDIT OK
(FOR CREDIT USE)		TOTAL ORDER AMOUNT

BILL TO						SHIP TO					
NAME						NAME					
ADDRESS						ADDRESS					
CITY, STATE, ZIP						CITY, STATE, ZIP					
P.O. NO.	DEPT. NO.	SHIP DATE	CANCEL DATE	MUST RECEIVE BY	SHIP VIA	TERMS					
SALES GROUP		SALES REP		PHONE NO.	FAX NO.	E-MAIL ADDRESS					
<input type="checkbox"/> M/C	<input type="checkbox"/> VISA	<input type="checkbox"/> DISCOVER	<input type="checkbox"/> AMX	CARD NO.		EXP. DATE					
BILLING ADDRESS OF CREDIT CARD						SPECIAL INSTRUCTIONS					
NAME ON CARD						BUYER'S SIGNATURE					
ADDRESS						PRINT NAME					
CITY, STATE, ZIP											

DESCRIPTION	PAGE	MIN NO	QTY	STYLE NO	UNIT COST	QTY	EXTEND	DESCRIPTION	PAGE	MIN NO	QTY	STYLE NO	UNIT COST	QTY	EXTEND
<b>VALENTINE PAGES 2-5</b>								<b>EASTER SMOOTHIEZ PAGES 11</b>							
<b>Valentine 2024 Introductory Boutique</b>	<b>4</b>	<b>1</b>			<b>37949</b>		<b>212.00</b>	Smootheez Hippy Hop Bunny - pink	<b>11</b>	<b>3</b>			68182	9.50	
Heartbeats Assortment - 3 styles assorted	5	12			38003		5.00	Smootheez Hippy Hop Bunny - tan	11	3			68192	9.50	
Smootheez Sweet Spikes - 3 styles asst.	NEW	5	12		37883		4.50	<b>SPRING BASKET STUFFERS PAGES 12-14</b>							
Sweetheart Putty Sloth	NEW	3	4		37893		9.50	Quack Quack Sound Duck	14	15			67102	4.50	
Smoochy Putty Teddy	NEW	3	4		37903		9.50	Chipper Bunnies - 3 colors assorted	13	15			67552	3.50	
M Zoo Junior Sweetie-saurus	NEW	3	4		37913		9.00	Quackaroo Ducks - 3 colors assorted	14	12			68072	4.50	
M Zoo Junior Spunky Monkey	NEW	3	4		37923		9.00	Smootheez Loppies Bunnies - 3 colors asst.	NEW	12	12		68172	4.50	
Jazzi Axolotl	NEW	4	3		37943		9.50	Whispers Bunnies - 3 colors assorted	NEW	13	12		68212	4.50	
Beau Putty Puppy	NEW	2	3		37953		12.50	<b>SPRING MARSHMALLOW ZOO PAGES 6-7</b>							
<b>Marshmallow Zoo Easter 2024 Boutique</b>								<b>Jellybean Bunny Boutique</b>							
Junior Briars Bunny	6	4			42023		8.00	Junior Jellybean Bunny	NEW	5	4		68102	8.50	
Bravo Bunny	6	3			67932		12.50	Jellybean Bunny	NEW	5	3		68112	12.50	
Honey Dew Bunny	6	3			67952		12.50	Big Jellybean Bunny	NEW	5	1		68122	19.00	
Junior Gumdrops Bunny	6	4			68132		8.50	<b>SPRING PUTTY PAGES 8-10</b>							
<b>Jellybean Bunny Boutique</b>	<b>NEW</b>	<b>5</b>	<b>1</b>		<b>68129</b>		<b>69.50</b>	<b>Putty Bunny 2024 Boutique</b>	<b>9</b>	<b>1</b>			<b>68059</b>	<b>135.00</b>	
Junior Jellybean Bunny	NEW	5	4		68102		8.50	<b>Putty 2024 Spring Introductory Boutique</b>	<b>10</b>	<b>1</b>			<b>68099</b>	<b>183.00</b>	
Jellybean Bunny	NEW	5	3		68112		12.50	Blush Putty Duck Lovey	NEW	8	3		42684	10.00	
Big Jellybean Bunny	NEW	5	1		68122		19.00	Seafoam Putty Bunny	9	4			66832	9.00	
<b>SPRING PUTTY PAGES 8-10</b>								Cream Putty Bunny	9	4			67422	9.00	
<b>Putty Bunny 2024 Boutique</b>	<b>9</b>	<b>1</b>			<b>68059</b>		<b>135.00</b>	Tan Putty Bunny	9	4			67432	9.00	
<b>Putty 2024 Spring Introductory Boutique</b>	<b>10</b>	<b>1</b>			<b>68099</b>		<b>183.00</b>	Blush Putty Bunny	9	4			67442	9.00	
Blush Putty Duck Lovey	NEW	8	3		42684		10.00	Putty Ducklings - 2 colors assorted	10	6			67602	7.00	
Seafoam Putty Bunny	9	4			66832		9.00	Shadow Putty Bunny	9	4			68052	9.00	
Cream Putty Bunny	9	4			67422		9.00	Shadow Putty Cottontail	10	3			68062	12.50	
Tan Putty Bunny	9	4			67432		9.00	Shadow Putty Bunny Lovey	NEW	8	3		68082	10.00	
Blush Putty Bunny	9	4			67442		9.00	Cream Putty Cottontail	NEW	10	3		68092	12.50	
Putty Ducklings - 2 colors assorted	10	6			67602		7.00								
Shadow Putty Bunny	9	4			68052		9.00								
Shadow Putty Cottontail	10	3			68062		12.50								
Shadow Putty Bunny Lovey	NEW	8	3		68082		10.00								
Cream Putty Cottontail	NEW	10	3		68092		12.50								

We accept **TOTAL**

IMPORTANT: THE TERMS AND CONDITIONS STATED HEREIN ARE A PART OF THIS ORDER

- Minimum Order: New Account \$200
- Minimum Reorder - \$100.
- FOB Townshend, VT 05353.
- Net 30 days payment.
- Credit Card or check with first order speeds shipment while credit is being established.
- CREDIT CARD payments will be processed at time of shipment.
- New accounts MUST submit proper credit information with initial order.
- PAST DUE INVOICES subject to 18% interest charge per year.
- Any collection fees, court costs or attorney fees that may arise from collecting past due accounts will be charged to the customer.
- Claims, shortages and damages must be reported to carrier immediately upon receipt of shipment AND to our office within five (5) days. Credit will not be given for merchandise which has been in customer's possession for over 30 days, is shop worn, or price-tagged items.
- Contact this office for return authorization privileges and shipping labels. Unauthorized returns are subject to a 15% service charge.
- Prices, conditions, and fabrics are subject to change without notice.
- Orders are subject to acceptance of Home Office.





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[marymeyer.com](http://marymeyer.com)

**CORPORATE OFFICES - USA**

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