



ECO
NATION™
2024





Made from RECYCLED MATERIALS

Aurora World is committed to a greener Earth!

All our plush is produced using eco-friendly materials & so far we have saved over 700 million plastic bottles from the landfill. Your purchase of Aurora plush will enable us to exceed our goal of saving over 1 billion plastic bottles in the very near future.



16 OZ. BOTTLES

=

1 ECO NATION SOFT TOY

Our Eco Nation line contributes to a greener planet by:

- + Using 100% recycled fabric made from plastic bottles
- + Using 100% recycled fiber fill made from plastic bottles
- + Removing all plastic beans
- + Using embroidered eyes instead of plastic eyes
- + Using recycled materials for packaging and labels

Find more information at auroragift.com

All plush and product designs are ©Aurora unless otherwise noted. No part of this catalog or photos can be copied without Aurora's written consent.



At Aurora World, Inc., we're committed to sustainable practices and transparent sourcing. The sustainability certificate below certifies that our product lines Eco Nation, Eco Nation Mini and Eco Ebba are made from recycled materials, providing our valued customers with the peace of mind they deserve. The certificate is more than just a symbol; it is a testament to our unwavering dedication to environmental responsibility and the quality of our sustainable products. Shop with confidence, knowing that our commitment to the planet is as authentic as our exceptional product offerings.



TÜV Rheinland is one of the world's leading testing service providers with highly qualified experts and testing technical systems as per international standards. It was founded more than 150 years ago and has been a member of the United Nations Global Compact to promote sustainability and responsible business practices.

Zertifikat



Zertifikat Nr.

TB 50571679 01

Genehmigungsinhaber:

Aurora World, Inc.
8820 Mercury Lane
Pico Rivera 90660
USA

Berichtsnummer: IL CN22GWX8 001

Kundenreference:

Geprüft nach: 2 PEG E 0010/04.19

Zertifiziertes Produkt: (Textile Toy) - Weichspielzeug (Soft toys) **Lizenzentgelte - Einheit**

Bezeichnung (Type designation)

35068 (200714F) eco NATION - 5" MINI GIRAFFE;
35000 (200031B) eco NATION - 9" BENGAL TIGER;
23320 (201123F) ebba ECO COLLECTION - 12.5" RYKER REX

Trademark: ebba ECO COLLECTION, eco NATION

Remark : > 95% recycled content (average)

Valid until: 27.04.2026



Mini Giraffe
5" 35068



Bengal Tiger
9" 35000



Prüfzeichen Test Mark:



TÜV Rheinland LGA Products GmbH
Unterschiff



Ausstellungsdatum
(day/mo/yr)
28/04/2023

TÜV Rheinland LGA Products GmbH, Tillystraße 2, 90431 Nürnberg, Tel. +49 221 806-1371, Fax +49 221 806-3935

Available April 2024

ECOSOFTIES™

Made from
RECYCLED
MATERIALS

NEW



Eco Softie™
Cheetah
8" 35121



NEW



Eco Softie™
Lion
8" 35122



NEW



Eco Softie™
Tiger
8" 35120



NEW



Eco Softie™
Elephant
8" 35119



NEW



Eco Softie™
Giraffe
8" 35118



NEW



Eco Softie™
Snow Leopard
8" 35131



ECO SOFTIE™
List \$4.50 (6)
Case \$3.96 (24)

NEW



Eco Softie™
Red Panda
8" 35132



NEW



Eco Softie™
Sloth
8" 35129



NEW



Eco Softie™
Orangutan
8" 35133



NEW



Eco Softie™
Meerkat
8" 35126



NEW



Eco Softie™
Capybara
8" 35130



NEW



Eco Softie™
Fennec Fox
8" 35123



NEW

ECOSOFTIES™

Available April 2024

Made from
RECYCLED
MATERIALS



Eco Softie™
Flamingo
8" 35125



NEW

Eco Softie™
Baby Emperor
Penguin
8" 35135



NEW

Eco Softie™
Polar Bear
8" 35134



NEW



Eco Softie™
Sea Turtle
8" 35138



NEW



Eco Softie™
Alligator
8" 35128



NEW



Eco Softie™
River Otter
8" 35127



ECO SOFTIE™

List \$4.50 (6)
Case \$3.96 (24)

NEW



Eco Softie™
Manatee
8" 35141



NEW



Eco Softie™
Hippo
8" 35124



NEW



Eco Softie™
Octopus
8" 35139



NEW



Eco Softie™
Black Tipped Shark
8" 35136



NEW



Eco Softie™
Dolphin
8" 35140



NEW



Eco Softie™
Sting Ray
8" 35137



Available April 2024

ECO HUGS™



Made from
RECYCLED MATERIALS

ECO HUGS™
List \$8.75 (4)
Case \$7.70 (12)

Embroidered Eyes



NEW



Eco Hugs™
Bengal Tiger
12" 35142



NEW



Eco Hugs™
Giraffe
15" 35143



NEW



Eco Hugs™
Elephant
12" 35147



NEW



Eco Hugs™
Red Panda
12" 35145



NEW



Eco Hugs™
Orangutan
12" 35144



NEW



Eco Hugs™
Sloth
12" 35146



ECO HUGS™

Available April 2024

NEW



Eco Hugs™
Sea Otter
13" 35149



ECO HUGS™
List \$8.75 (4)
Case \$7.70 (12)

NEW



Eco Hugs™
Sea Turtle
13" 35151



NEW



Eco Hugs™
Hammerhead Shark
12" 35152



NEW



Eco Hugs™
River Otter
12" 35148



NEW



NEW

Eco Hugs™
Sea Lion
13" 35150



NEW



Eco Hugs™
Penguin Pink
12" 35153



Eco Hugs™
Penguin Gray
12" 35154




 ECO NATION™
 REVERSIBLE
 List \$8.50 (4)
 Case \$7.48 (12)



REVERSIBLE
REVERSIBLE



Each comes with its own double sided feature tag.



NEW
 Reversible Eco Pairs
 Elephant / Giraffe
 6.5" 35113



NEW
 Reversible Eco Pairs
 Capybara / Sloth
 6.5" 35115



NEW
 Reversible Eco Pairs
 Red Panda / Panda
 6.5" 35114





REVERSIBLE
REVERSIBLE

ECO NATION™
REVERSIBLE
List \$8.50 (4)
Case \$7.48 (12)



Each comes with its own double sided feature tag.



NEW

Reversible Eco Pairs
Snowy Owl / Barn Owl
6.5" 35112



NEW

Reversible Eco Pairs
Fawn / Fox
6.5" 35116



NEW

Reversible Eco Pairs
Black Bear / Wolf
6.5" 35117





ECO NATION™

NEW



NEW

Wolf
6" 35110



Baby Tiger
6" 35108



NEW

Baby Elephant
6" 35106



NEW

Baby Panda
6" 35107



NEW

Black Bear
6" 35111



NEW

Axolotl
8" 35109

Embroidered Eyes



ECO NATION™
FANCY PALS™
List \$10.00 (4)
Case \$ 8.80 (12)

WARNING:
CHOKING HAZARD - Small parts.
Not for children under 3 years.

Ages
3+

All Fancy Pals™ Toy Pet Carriers range in size from 5.5" to 8". Each pet is secured inside carrier for security at retail.

eco NATION™ Mini



Mini Tiger
5" 35066



Mini White Tiger
5" 35087



Mini Gorilla
5" 35090



Mini Elephant
5" 35067

ECO NATION™
MINI
List \$4.40 (6)
Case \$3.87 (24)



Mini Monkey
5" 35071



Mini Snow Leopard
5" 35086



Mini Giraffe
5" 35068



Mini Rhinoceros
5" 35094



Mini Cheetah
5" 35069

ECO NATION™
Mini



Mini Red Panda
5" 35091



Mini Eagle
5" 35085



Mini Bison
5" 35084



Mini Koala
5" 35078



Mini Owl
5" 35088



Mini Panda
5" 35070

ECO NATION™
MINI
List \$4.40 (6)
Case \$3.87 (24)



Mini Moose
5" 35080



Mini Sloth
5" 35081



Mini Black Bear
5" 35079

ECO NATION™ Mini



Mini Fox
5" 35076 



Mini Raccoon
5" 35092 

ECO NATION™
MINI
List \$4.40 (6)
Case \$3.87 (24)

Made from
RECYCLED MATERIALS



Mini Pig
5" 35075 



Mini Lamb
5" 35073 



Mini Wolf
5" 35077 



Mini Cow
5" 35072 



Mini Tan Bunny
5" 35074 



ECO NATION™ Mini



Mini River Otter
5" 35101



Mini Penguin
5" 35083



ECO NATION™
MINI
List \$4.40 (6)
Case \$3.87 (24)



Mini Hippopotamus
5" 35095



Embroidered Eyes



Mini Turtle
5" 35089



Made from
RECYCLED MATERIALS



Mini Dolphin
5" 35093



PROGRAM HIGHLIGHT

ECO NATION™ DISPLAY BOX
P11-14
Purchase 24 pcs. of Eco Nation™
Mini product and receive a CD0011
Display Box at no charge available
upon request (USA only).



Eco Nation™ CDU CD0011
19.25"L x 10.75"W x 2"H



Embroidered Eyes



ECO NATION™
List \$8.75 (4)
Case \$7.70 (12)

T-Rex
10.5" 35102



Triceratops
12.5" 35103



Stegosaurus
12" 35104



Brachiosaurus
13.5" 35105



Snow Leopard
9" 35035



Cheetah
9" 35001



Bengal Tiger
9" 35000



Panther
9" 35043



ECO NATION™
List \$8.75 (4)
Case \$7.70 (12)
Except where noted

White Tiger
9" 35031



Zebra
10" 35097



Tiger
12" 35082



List \$12.60 (2)
Case \$11.09 (6)





Elephant
10.5" 35002



Rhinos
9.5" 35023



Made from
RECYCLED MATERIALS

Embroidered Eyes



Giraffe
8.5" 35004



ECO NATION™
List \$8.75 (4)
Case \$7.70 (12)



Panda
9" 35012



Sloth
9.5" 35003



Silverback Gorilla
9.5" 35033



Chimpanzee
9.5" 35032





Embroidered Eyes



ECO NATION™
List \$8.75 (4)
Case \$7.70 (12)



Owl
8" 35029



Snowy Owl
9" 35098



Flamingo
9.5" 35005



Koala
8" 35010



Polar Bear
9.5" 35030



Hippopotamus
10.5" 35034





Axolotl
14.5" 35100



Blacktip Shark
15" 35017




ECO NATION™
List \$8.75 (4)
Case \$7.70 (12)

Stingray
12" 35019



Sea Turtle
10.5" 35018



Dolphin
15" 35020





Baby Penguin
10" 35096



Seal
12" 35014



Penguin
9.5" 35015



Sea Otter
11.5" 35050



River Otter
13.5" 35016



Alligator
14" 35036





Made from RECYCLED MATERIALS



Fennec Fox
8" 35054

Meerkat
10" 35099



Squirrel
8" 35011



ECO NATION™
List \$8.75 (4)
Case \$7.70 (12)



Fox
9" 35009



Wolf
9.5" 35006



Raccoon
9.5" 35008



Red Panda
9" 35021





Made from
RECYCLED MATERIALS



Eagle
9.5" 35013 



Fawn
9" 35022 


ECO NATION™
List \$8.75 (4)
Case \$7.70 (12)



Black Bear
9.5" 35007



Bison
9" 35028



Moose
10" 35024



Embroidered Eyes



Elk
10.5" 35027





ECO NATION™
 List \$8.75 (4)
 Case \$7.70 (12)

Tan Llama
 11" 35038



Two-Tone Alpaca
 11" 35039



Donkey
 11" 35053



Paint Horse
 11" 35051




ECO NATION™
 List \$8.75 (4)
 Case \$7.70 (12)



Lamb
 8" 35040 



Lop-Eared
 Rabbit Tan
 9" 35042 



Ram
 8" 35041 



Pig
 9.5" 35025 



**Made from
 RECYCLED MATERIALS**



Spotted Pig
 9.5" 35037 



Cow
 10" 35026 



Goat
 10.5" 35052 



eco NATION™



Embroidered Eyes



ECO NATION™
List \$8.75 (4)
Case \$7.70 (12)

Husky
8" 35046



Yellow Lab
8.5" 35044



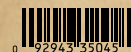
Beagle
8" 35047



Calico Cat
8.5" 35049



Chocolate Lab
8.5" 35045



Orange Tabby
8.5" 35048



Accessories not included

ECO NATION™ Whimsical

Embroidered Eyes



Made from
RECYCLED MATERIALS

ECO NATION™
WHIMSICAL
List \$8.75 (4)
Case \$7.70 (12)



Dipper
Diplodocus
8" 35056



Steggy
Stegosaurus
8" 35058



Rexter T-Rex
8" 35055



Trix
Triceratops
8" 35057



eco
NATION™
Whimsical

Whimsical Embroidered Eyes



0 92943 35063 2
Pearl Unicorn
9" 35063



Lavender Panda
9" 35060 0 92943 35060 1



Neo Kitty
8.5" 35062
0 92943 35062 5



Peach Puppy
8.5" 35061
0 92943 35061 8

ECO NATION™
WHIMSICAL
List \$8.75 (4)
Case \$7.70 (12)



Spearmint Koala
8" 35059 0 92943 35059 5



Betsy Bear
8.5" 35064 0 92943 35064 9

Benjy Bear
10" 35065 0 92943 35065 6



PROGRAM HIGHLIGHT

ECO NATION™ COLLECTION

P15-27

Purchase **72 pcs. of assorted Eco Nation™ product** on a single invoice in minimum quantities & receive case pack pricing, plus a R1684 Eco Nation™ floor display along with (1) S0057 Eco Nation™ POP table display at no charge available upon request. (\$91.00 value - USA only)

PROGRAM HIGHLIGHT

ECO NATION™ DISPLAY BOX

P11-14

Purchase **24 pcs. of Eco Nation™ Mini product** and receive a CD0011 Display Box at no charge available upon request (USA only).



L & R Side View



Eco Nation™ CDU CD0011
19.25"L x 10.75"W x 2"H



Hang tag is printed on recycled paper & attached with a natural string.



Eco Nation™ Easel Back Table POP Display
8.5"x11" S0057

POP table display is printed on recycled paper.

R1684 is made from recycled material & printed using soy based ink.

Eco Nation™ Corrugated Floor Display
24"L x 12"W x 62"H
R1684



Fits approx. 56 pcs.



Printed on recycled paper using soy based ink.

©Aurora World, Inc.

8820 Mercury Lane, Pico Rivera, CA 90660 Tel: 562-205-1222 Fax: 562-948-1661 Toll Free: 1-888-AURORA2 (287-6722) E-mail: info@auroragift.com auroragift.com