

# BENTLEY SEED CO.



## GIFTABLE & HOME GARDENER SEED PACKETS AND DISPLAYS

As a third-generation family-owned company, Bentley Seed Co. is committed to providing safe, high-quality and fun products to ensure our end-users have an enjoyable and successful planting experience.

At Bentley, we love to grow good things. We package fresh crop, high germination, NON-GMO, untreated seed that is safe for the entire family and your garden. Our brand is dedicated to growing the fun and excitement that gardening brings to everyone.



## GIFTABLE SEED PACKET DISPLAYS FOR SPECIAL OCCASIONS

Our customers love our beautifully crafted special occasion seed packets. From Birthday and Thank You tributes, to Love sentiments and Pollinator supporting packets, make celebrations and events extra memorable. Easy-to-assemble corrugated seed packet displays and a variety of bulk special occasion packets make setting up and refilling simple.

*Best Sellers*

**RD-500FV - \$459**

500 Piece Favor Display and Packets

**RD-500FVND - \$389**

500 Piece Favor - Packets Only





**RD-250FV - \$279**

250 Piece Favor Countertop Display  
and Packets

**RD-250FVND - \$249**

250 Piece Favor - Packets Only

**RD-250P - \$279**

250 Piece Pollinator Countertop Display  
and Packets

**RD-250PND - \$249**

250 Piece Pollinator - Packets Only



## Individual Packet Variety Refills - Favor and Home Gardener

Minimum of 8 Varieties - Lots of 15 packets -  
Minimum Total Packet Quantity 120

Price Per Packet - Special Occasion \$1.19

Price Per Packet - Home Gardener \$0.89

# Grow Good Things!



**RD-250TY - \$279**  
250 Piece Thank You Countertop Display and Packets (envelope holder not included)  
**RD-250TYND - \$249**  
250 Piece Thank You - Packets Only



Add an envelope holder to any 250 or 500 display! Packets fit perfectly into envelopes and require no additional postage!

Envelope Holder & Envelopes for Bentley Retail POS Seed Packet Displays  
**RD-150ENV - \$39.00**  
holder with 150 envelopes  
**RD-250ENV - \$59.00**  
holder and 250 envelopes  
**RD-500ENV - \$109.00**  
holder and 500 envelopes



**RD-250BEE - \$279**  
250 Piece Bee Countertop Display and Packets  
**RD-250BEEND - \$249**  
250 Piece Bee - Packets Only



**RD-250L - \$279**  
250 Piece Love Countertop Display and Packets  
**RD-250LND - \$249**  
250 Piece Love - Packets Only



Customers love our unique giftable seed packets!



“Beautiful art, beautiful flowers, beautiful message.”

- Review by Jessica Y



**RD250BB - \$279**

250 Piece Bee and Butterfly  
Countertop Display and Packets

**RD250BBND - \$249**

250 Piece Bee and Butterfly -  
Packets Only



**RD-250BD - \$279**

250 Piece Birthday Countertop  
Display and Packets

**RD-250BDND - \$249**

250 Piece Birthday - Packets Only



**RD-250MD - \$279**

250 Piece Mother's Day Countertop  
Display and Packets

**RD-250MDND - \$249**

250 Piece Mother's Day - Packets Only

**RD-250HD - \$279**

250 Piece Holiday Countertop  
Display and Packets

**RD-250HDND - \$249**

250 Piece Holiday - Packets Only



# HOME GARDENER DISPLAYS

Our easy-to-assemble corrugated home gardener seed packet displays are terrific additions to your selections, and will give your customers a carefully curated assortment of Home Gardener favorites. Perfect for nurseries, grocery stores, hardware stores and more. They fit conveniently into your retail space, or merchandise packets in your own way to suit your store's needs!



**RD-500S - \$429**

500 Piece Southern Packet Display and Packets

**RD-500SND - \$359**

500 Piece Southern - Packets Only



**RD-500FW - \$429**

500 Piece Western Flower Packet Display and packets

**RD-500FWND - \$359**

500 Piece Western Flower - Packets Only





*“Great assortment and so attractive! Even the folks who didn’t come in for seeds can’t resist looking and touching. Easy ordering and reordering. You got me!” - Review by Marie H.*

**RD-250FW - \$239**

250 Piece Western Flower  
Countertop Display and  
Packets

**RD-250FWND - \$209**

250 Piece Western Flower -  
Packets Only





Our multi-generational, friendly and experienced team is ready help!

## WHY CHOOSE GIFTABLE & HOME GARDENER SEED PACKETS?

- \* Eco friendly. Fresh Crop, Non-GMO, Open Pollinated, Uncoated Seed.
- \* Printed on 70% Recycled Paper.
- \* Can replace or add to a greeting card for no additional postage.
- \* Versatile merchandising options.
- \* Add-on sale opportunity.
- \* Adds theater to floor, table, or countertop.
- \* Not available in big box retailers.
- \* High perceived value.
- \* Excellent profit margins.
- \* Supports small, family-owned business.

Possible Results	Display Item	Gross Sales Special Occasion	Gross Profit Special Occasion	Gross Sales Home Gardener	Gross Profit Home Gardener
<b>Amazing Results</b> 100% AT FULL RETAIL	Floor Display with 500 Packets	\$1,500	\$1041	\$1,245	\$816
	Counter Display with 250 Packets	\$750	\$471	\$622.50	\$383.50
<b>Excellent Results!</b> 70% AT FULL RETAIL	Floor Display with 500 Packets	\$1,050	\$591	\$871.50	\$442.50
	Counter Display with 250 Packets	\$525	\$246	\$435.75	\$196.75
<b>Happy Results!</b> 50% AT FULL RETAIL	Floor Display with 500 Packets	\$750	\$291	\$622.50	\$193.50
	Counter Display with 250 Packets	\$375	\$96	\$311.25	\$72.25
<b>Realistic and Happy Results!</b> 50% AT FULL RETAIL 20% AT \$1.99	Floor Display with 500 Packets	\$949	\$490	\$821.50	\$392.50
	Counter Display with 250 Packets	\$474.50	\$195.50	\$410.75	\$171.75